



# COCA-COLA GOLDEN SPOON AWARDS 2016

The 9th Annual Coca-Cola Golden Spoon Awards felicitated outstanding achievements of food service operators and food & grocery retailers for the calendar year 2015. The Awards were presented across three broad categories – Performance Awards, Jury Awards, and Excellence Awards. The selection process for the Awards involved inviting entries from the nation's leading food service and food & grocery retailers across multiple categories. The Jury analysed key performance metrics such as growth in top line sales and retail presence, sales per square foot, same store sale growth. The Jury also studied the impact of IT application, innovation, marketing, supplier relations and employee practices.

The Awards' Jury comprised eminent personalities from the fields of business, media, and research and consulting. This year, the distinguished names on the Jury were Seema Chandra (Food Editor, NDTV Lifestyle and Convergence), Bijou Kurien (Board Member, L Capital Asia), Harish Bijoor (CEO, Harish Bijoor Consults Inc.), Rama Bijapurkar (Author & Marketing Expert), Sunil Alagh (Founder & Chairman, SKA Advisors) Amit Lohani (Convenor, Forum of Indian Food Importers), Debashish Mukherjee (Partner & Co Head, Consumer & Retail Industries, India & SEA, A. T. Kearney), Jyoti Bhasin (Regional Director, NFS International), Deepak Pillai (Director, Retail & Merchandising, Nielsen), Abheek Singhi (Senior Partner & Director, Boston Consulting Group), Anuj Puri (Chairman & Country Head, JLL India) and Amitabh Taneja (Chief Convenor, India Food Forum).

## AWARDEES

### FOOD SERVICE AWARDS

- IMAGES Most Admired Food Service Chain of the Year: QSR Indian Origin: **Haldiram's**
- IMAGES Most Admired Food Service Chain of the Year: QSR Foreign Origin: **Domino's**
- IMAGES Most Admired Food Service Chain of the Year: Cafes & Bars: **Chaayos**
- IMAGES Most Admired Food Service Chain of the Year: Ice-cream & Dessert Parlours: **Natural Ice Cream**
- IMAGES Most Admired Foodservice Retailer of the Year: Dine-in: **Berco's**
- IMAGES Most Admired Food Service Retailer of the Year: Effective Technology Adoption: **Dunkin' Donuts**
- IMAGES Most Admired Food Service Retailer of the Year: Supply Chain Management: **Kebab Xpress**
- IMAGES Most Admired Food Service Retailer of the Year: Human Resource Policies & Initiatives: **Chaayos**
- IMAGES Most Admired Food Service Retailer of the Year: F & B Quality, Safety & Menu Planning: **KFC**
- IMAGES Most Admired Food Service Retailer of the Year: Marketing, Promotions & Customer Service: **Baskin Robbins**
- IMAGES Most Admired Food Service Retailer of the Year: Retail Expansion - Increase in store count and retail space: **Domino's**
- IMAGES Most Admired Food Service Retailer of the Year: Store Performance - Sales Per Sq. Ft. & Same Store Sales Growth: **Goli Vada Pav**



*Images Awards for excellence in food retailing*



## FOOD & GROCERY AWARDS

- IMAGES Most Admired Food & Grocery Retailer of the Year: Regional Supermarket: **Heritage Fresh**
- IMAGES Most Admired Food & Grocery Retailer of the Year: National Supermarket: **Easyday**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Speciality: **Godrej Nature's Basket**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Private Label Development: **Aditya Birla Retail**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Large Format: **More Megastore**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Effective Technology Application: **Future Group**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Supply Chain Management: **Trent Hypermarket**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Human Resource Policies & Initiatives: **HyperCity**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Merchandising, Marketing, Consumer Promotions & Customer Service: **Spencer's Retail**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Retail Expansion - Increase in store count and retail space: **Future Group**
- IMAGES Most Admired Food & Grocery Retailer of the Year: Store Performance - Sales Per Sq. Ft. & Same Store Sales Growth: **Twenty Four Seven**
- IMAGES Most Admired Online Grocery Hyperlocal Start-up of the Year: **AskMeGrocery.com**
- IMAGES Most Admired Online Grocery Retailer of the Year: **Bigbasket.com**