



Honouring India's Most Admired Food & Grocery Retailers of 2022

TOP INDIAN FOOD RETAILERS HOG THE LIMELIGHT AT 15TH COCA-COLA GOLDEN SPOON AWARDS AT INDIA FOOD FORUM.

By IMAGES Retail Bureau

In a glittering ceremony, IMAGES Group felicitated India's food and grocery retailers with 'Coca-Cola Golden Spoon Awards' at Hotel Westin on December 7, 2022. The retailers, led by Reliance Retail, Le Marche, Wellness Forever, among several others, stole the limelight at the 15th edition of the awards, which was powered by Coca-Cola and supported by Inorbit Mall and Valley Culture.

India's most prestigious accolade for food and grocery retailers, the Coca-Cola Golden Spoon Awards were launched in 2008 to acknowledge the growing success of progressive food and grocery retailers, and their role in boosting consumption and in the evolution of effective marketing and distribution strategies for this sector.

"India's blockbuster retail evolution has been a cumulative progression of several brands that have demonstrated tremendous grit and innovation to be successful. Their achievements merit recognition and will inspire several million other enterprises to take this story of Asia's third-largest economy globally," said Nikhil Behl, CEO — Food Business, IMAGES Group.



SELECTION PROCESS

The honors and awards under various categories of food and grocery retail were decided on the basis of nominations invited from retailers across India. In addition, Food and FMCG brands across India voted for their best-performing retailers across formats. Final adjudications were based on an online judging process and real-time presentations before an eminent jury comprising experts from the retail industry.

★ IMAGES MOST ADMIRED STORE LAUNCH OF THE YEAR: CONCEPT STORE ★



Awardee: MY CHOCOLATE WORLD, AHMEDABAD, GUJARAT

Received by: Ranjeet Rajput, Senior Business Development Manager, Magson

Presented by: Kabir Gossain, GM, Customer and Shopper Marketing, HUL

Nominees: Amma Naana, ECR, Chennai | Le Marche Select @ DLF Camellias | Nature's Basket, Nepean Sea Road, south Mumbai



★ IMAGES MOST ADMIRED STORE LAUNCH OF THE YEAR: NEW STORE ★



Awardee: SAHAKARI BHANDAR, JUHU, MUMBAI

Received by: Athar Siddiqui, Chief Manager, Sahakari Bhandar

Presented by: Kabir Gossain, GM, Customer and Shopper Marketing, HUL

Nominees: Amma Naana, ECR, Chennai | Le Marche Select @ DLF Camellias | Nature's Basket, Nepean Sea Road, south Mumbai

★ IMAGES MOST ADMIRED MARKET EXPANSION STORY OF THE YEAR ★



Awardee: FRESH SIGNATURE

Received by: Naveen Kumar Heera, Category Head, GM & Non Food FMCG at Reliance Retail

Presented by: Aurbind Lall, Director For Retail Customers, Coca-Cola India

Nominees: The New Shop | SMART Stores | SGG STAR Localmart



★ IMAGES MOST ADMIRER **TECHNOLOGY IMPLEMENTATION OF THE YEAR** ★



Awardee: RELIANCE RETAIL: Artificial Intelligence & Machine Learning Life Cycle Technology System (for Loyalty Program Implementation)

Received by: Akash Kotak, Head – Business IT and Ecommerce – Gourmet Business at Reliance Retail

Presented by: Aurbind Lall, Director For Retail Customers Coca-Cola India

Awardee: THE NEW SHOP: Technology Developed In-house (for In-store Technology Adoption)

Received by: Abhinav Garg, General Manager, Food and Beverages, The NEW Shop

Presented by: Aurbind Lall, Director For Retail Customers Coca-Cola India

Nominees: Freshpik | JioMart Partner | Metto Supermarket

★ IMAGES MOST ADMIRER **CATEGORY PERFORMER OF THE YEAR** ★

All Awards Presented by Mohit Gambhir, MD, & Aanchal Gambhir, Director – BLG International Hing



AVINASH JOSHI

Sr. Vice President,
Beverages & Confectionery,
Reliance Retail

NAKUL ANAND

GM-Category- Meat, Fish, Live
Stocks and International Food,
Le Marche

MANJISTHA ROY

Sr Category Manager,
Processed Food &
Savories, Wellness Forever

MAMTA GANDHI

Category Manager,
Beverages & Confectionery,
Wellness Forever

Nominees: Bhavin Gada, Sr. Category Manager, Beverages & Confectionery, Reliance Retail | Hemant Mechwan, AVP, Beverages & Confectionery, Reliance Retail | Ganesh Dare, Sr. Category Manager- Snacks, Reliance Retail | Partho Sharma, Category Head, Processed Food, Reliance Retail | Ketan Dhuvad, Dep. GM, Biscuits, Reliance Retail | Siddharth Gandhi, Category Manager, Frozen & Ready to Eat, Wellness Forever.



★ IMAGES MOST ADMIRED CONCESSION COUNTER AT MOVIE THEATER ★



Awardee: CINÉPOLIS

Received by: Anup Sonkusare, Unit Head, Cinépolis

Presented by: Phoebe Dami Asolo, Director, Franchise Coca-Cola India

Nominees: INOX | Mirag Cinema

★ IMAGES EXCELLENCE AWARD ★



FOR INNOVATION IN RETAIL, DISPLAY & PRESENTATION



FOR CUSTOMER SERVICE/ACQUISITION



HIGHEST YEAR ON YEAR GROWTH FOR A SINGLE STORE

Received by: Kunal Ganger, Store Manager at Reliance Retail

Received by: Iffat Jahan, Director & Azim Mohammad, MD, Metto Supermarket

Received by: Kunal Ganger, Store Manager at Reliance Retail

Presented by: Vipul Mathur, VP Ecommerce & Modern Trade, HUL

Presented by: Vipul Mathur, VP Ecommerce & Modern Trade, HUL

Presented by: Ravi Halkote, VP Sales, Happilo



E-GROCERY INNOVATION



E-GROCERY INNOVATION

Received by: Vinay Dhanani, COO, Zepto

Aayush Joneja, General Manager, Swiggy Instamart

Presented by: Vineet Singhal, Director of E-Commerce & Food Service Aggregator, Coca-Cola India

★ IMAGES MOST ADMIRED **CONVENIENCE STORE OF THE YEAR** ★



Awardee: THE NEW SHOP

Received by: Abhinav Garg, General Manager, Food & Beverages, The NEW Shop

Presented by: Vineet Singhal, Director of E-Commerce & Food Service Aggregator, Coca-Cola India

Nominees: Arambagh Foodmart | In & Out | 24Seven | 7-Eleven

★ IMAGES MOST ADMIRED **GOURMET FOOD RETAILER OF THE YEAR** ★

AWARDEES

NATIONAL



NATURE'S BASKET



Received by: Sachin Agarwal, COO, Nature's Basket

Presented by: Harish Gambhir, Chairman & Gaurav Gambhir, MD, Shubb Foods

NORTH INDIA



LE MARCHE DELHI



Received by: Vidisha Chandra, Marketing Head, Le Marche

Presented by: Harish Gambhir, Chairman & Gaurav Gambhir, MD, Shubb Foods

SOUTH INDIA



AMMA NAANA CHENNAI



Received by: IMAGES Representative on behalf of Amma Nanna

Presented by: Harish Gambhir, Chairman & Gaurav Gambhir, MD, Shubb Foods

WEST INDIA



FRESHPIK MUMBAI



Received by: Athar Siddiqui, Chief Manager, Sahakari Bhandar, and team Reliance

Presented by: Kunal Ganger, Store Manager at Reliance Retail

Nominees:

Haiko (Mumbai) | MagSon (Gujarat) | Borkar Super Store (Goa) | Brown Tree (Chennai) | Foodhall, Modern Bazar (Delhi) | Q Mart (Hyderabad) | Dorabjee's (Pune)



★ **MAGES MOST ADMIRED BUSINESS TRANSFORMATION / TURNAROUND SUCCESS STORY** ★



Awardee: METTO SUPERMARKET, SHELTER CHHAK

Received by: Iffat Jahan, Director, Metto Supermarket

Presented by: Phoebe Dami Asolo, Director, Franchise Coca-Cola India

Nominees: Reliance Retail and Wellness Forever-Conceptualizing
| Building a New Line of Gifting Business



★ **IMAGES MOST ADMIRED SUPERMARKET CHAIN OF THE YEAR** ★

All Awards Presented by Abhishek Gupta, Senior Director, Customer Management Group, Coca-Cola India

NATIONAL



SPENCER'S

Received by: Anand Ghosh, AGM, FMCG

Nominees:
Nature's Basket | D Mart | More | Fresh Signature | Star Market

SOUTH INDIA



RATNADEEP SUPERMARKET

Received by: Koti Reddy, Head - Buying & Merchandising

Nominees:
Simpli Namdhari's | Royal Mart Supermarket | Nuts & Spices | SUPPLYCO | Nilgiri's | Vijetha Supermaket

NORTH INDIA



LE MARCHE

Received by: Vidisha Chandra, Marketing Head

Nominees:
Budget Bazaar | The New Shop | 37 Krishna Super Marche | Modern Bazaar | Needs Supermarket | Raj Mandir Hypermarket | Janan's Supermarket | Daymart

EAST INDIA



ARAMBAGH'S FOOD MART

Received by: Nandan Singh, Manager - Partnership Management, Arambagh's Food Mart

Nominees:
Anand Super Bazaar | 9 to10 - The ultimate Grocery Store Chain | Metto Supermarket | Quick Shoppe Guwahati

WEST INDIA



MAGSONS, GOA

Received by: Ranjeet Rajput, Senior Business Development Manager, Magson

Nominees:
Heartymart | Society Stores (Mumbai) | Dorabjee's (Pune) | MagSon Fresh & Frozen | Osia Hypermart | Patel's R Mart | Dhirajsons

★ IMAGES MOST ADMIRED **BIG BOX RETAILER OF THE YEAR** ★



Awardees: LULU HYPERMARKET

Received by: Das Damodaran, Buying Head, Lulu Hypermarket

Presented by: Sanjay Singhal, COO Dairy & Beverages, ITC Limited

Nominees: Spencer's | Star Hyper | Spar Hypermarket | More Hypermarket | Smart Superstore

★ **BRAND RETAILER PARTNERSHIP OF THE YEAR** ★

AWARDEE



Received by: L to R: Narendra Kini, GM - NAM, Sanjay Singal, COO, Dairy & Beverages, Ayan Chaudhuri (GM, Marketing & Beverages and Ambient Dairy – ITC

Mandar Shinde, Category Manager, Hemant Mecwan, GM, Reliance Retail

Presented by: Nikhil Behl, CEO Food Business, IMAGES Group

1ST RUNNER UP

Horlicks Diabetes Plus & Apollo Pharmacies



Received by: Akash Dasgupta, NAM - Hindustan Unilever Limited
Sohail Khawja, Regional Head - Maharashtra, Apollo pharmacy
Presented by: Nikhil Behl, CEO Food Business, IMAGES Group

2ND RUNNER UP

Coca-Cola & Jiomart Partner



Received by: Abhishek Gupta, Senior Director, Coca-Cola India and Laxman Pai, General Manager, JioMart Partner
Presented by: Nikhil Behl, CEO Food Business, IMAGES Group

Nominees: Bikano & Smart Bazaar | Coca-Cola & Le Marche | Cornitos & Smart Bazaar | Doodh Misthan Bhandar & SMART Super Store | Godrej Consumer Product & Reliance SMART | Hellmann's Mayonnaise & Spencer's | Kellogg's & Reliance Retail | Kesari Saffron & Reliance Retail | Kissan Hellmann's Portfolio Drive & Reliance Retail | Mondelez & Freshpik | Nivea & Smart Bazaar | Organic Tattva & Reliance Retail | ORION & Smart Bazaar | Parle & Reliance Retail | Pro Nature Organic & Shri Kannan Dept. Stores, Coimbatore | Punjabi Ghasitaram Halwai & Smart Bazaar | Real Fruit Power Masala Juice & Reliance Retail | Red Label Natural Care & More | Tata Soulfull Masala Oats+ & Reliance Retail | Tata Tea Gold & Reliance Retail | The Whole Truth & Nature's Basket | Wingreens & Reliance Retail



Celebrating India's Most Innovative Food Service Organisations

THE 6TH PEPSI IMAGES FOOD SERVICE AWARDS BY IMAGES GROUP HONORED LEADING FOOD SERVICE OPERATORS FOR THEIR BIG ROLE AND OUTSTANDING ACHIEVEMENTS IN THE FIELDS OF BUSINESS PERFORMANCE, MARKETING, INNOVATION, AND RETAIL GROWTH OF THE FOOD SERVICE BUSINESS IN INDIA.

By IMAGES Retail Bureau

IMAGES Group honoured India's leading food service pioneers with Pepsi-IMAGES Food Service Awards (PIFSA) at a glittering ceremony held under the aegis of India Food Forum at The Westin Mumbai Powai Lake, Mumbai on December 8, 2022. The awards celebrate outstanding achievements in business performance, marketing, retail growth, and innovation in food service in India.

PIFSA is India's most prestigious accolade for food service brands, and it recognises the evolution of restaurant and dining formats across the country, besides honouring excellence in menu & format innovation, marketing, business expansion, and customer experience across multiple categories.

SELECTION PROCESS

The honors and awards under various categories of food service were decided on the basis of nominations invited from food service operators across India. In addition, shopping centre developers voted for their best-performing food service operators across formats. Final adjudications were based on an online judging process and real-time presentations before an eminent jury comprising experts from the food retail industry.



CATEGORIES AND AWARDEES FOR PEPSI IMAGES FOOD SERVICE AWARDS

★ India Food Forum **SOLOx Speaker** of the Year



Awardee:
Chef Harsh Kedia
Founder & CEO, A
Diabetic Chef



1st Runner up:
Anubhav Dubey
Founder & CEO, Chai
Sutta Bar



2nd Runner up:
Mahek Sungandh
Founder, The Binge Artisanal Handcrafted
Chocolates; CEO, Woodbury Assortments

Other SOLOx SPEAKERS:

- Jahabar Sadique, Co-Founder and CEO of Chai Kings;
- Murali Krishnan, Co-Founder & CMO, Wow! Momos;
- Piyush Kankaria, Co-Founder, The Yellow Straw;
- Chef Harsh Kedia, Founder & CEO, A Diabetic Chef and
- Gaurav Ahuja, Co-Founder & MD, Red Ginger

★ Most Admired **Food Service Launch** of the Year: **Brand Debut**



Wow! Chicken
Nominees: SALT Pan Indian Restaurant and GOPIZZA

★ Most Admired **Food Service Launch** of the Year: **New Store**



Karigari by Chef Harpal Singh Sokhi

Most Admired **Food Service Launch** of the Year: **Flagship Store**



GOPIZZA at HSR Layout, Bengaluru
Nominees: Burger Singh, Bhavnagar (Gujarat); GOPIZZA, Bangalore International Airport; Silbuttah by Bercos; GOPIZZA, Jayanagar (Bangalore)

★ Most Admired **Food Service Retailer** of the Year: **Single Outlet Year-on-Year Growth**



Mad Over Donuts,
Phoenix Market City, Bengaluru
Nominees: Dilli Street (Delhi Airport) and Burger Singh Sushant Lok (Gurugram)

★ Most Admired **Food Service Retailer** of the Year: **Market Expansion**



Burger Singh for 360° Expansion



Wow! Momo for Store Count Augmentation
Nominees: Travel Food Services, Paradise Food Court and Paradise Biryani

★ Most Admired **Food Service Retailer** of the Year: **Technology Implementation**



Chaayos
Nominees: Food@Gate-Delhi T3 and Jubilant FoodWorks

★ Most Admired **Organisation** in Plant Based Sustainable Foods - **Creating a Difference in Foodservice** - presented in association with Griffith Foods



Evolved Foods



★ Most Admired **Food Service Retailer** of the Year: **Innovation**



Haldiram's
- Customer Service



Burger Singh
- Customer Acquisition
Nominees: 080 Lounges by TFS, GOPIZZA, INOX and Catering Collective- A unit of K Hospitality

★ Most Admired **Food Service Retailer** of the Year: **Innovation in Employee Practices**



Paradise Food Court
Nominees: Travel Food Services and Burger Singh

★ Most Admired **Food Service Retailer** of the Year: **Innovation in Marketing & Promotions**



Chaayos Chai + Snacks = Relax
Nominees: Pauva Culture by TFS, Mad Over Donuts and Burger Singh

- ★ Most Admired Food Service Retailer of the Year: **Innovation in Menu Design, Display & Presentation**



EAT STREET

Nominees: SALT Pan Indian Restaurant, Burger Singh and Socialeatia

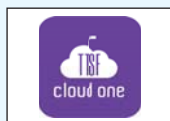
- ★ Most Admired Food Service Retailer of the Year: **Innovation in Production, Processing & Packaging**



Chaayos

Nominees: Kandee Factory and E-panipurii kartz

- ★ Most Admired **Cloud Kitchen of the Year**



TTSF Cloud One

Nominees: MOPP Foods, Burger Singh and Prowl Foods by Tiger Shroff

- ★ Most Admired **Food Service Business Transformation of the Year**



INOX

Most Admired **Food Service Business Turnaround Success Story**



Cafe Coffee Day

– Business of the Year
Nominees: Travel Food Services, Ishaara, Wow! Momo, South Tiffin House and TTSF Cloud One

- ★ Excellence Award: Most Admired **Hospitality Purchase Leader**



Dr Nitin Nagrale

CEO India & Emerging Markets, Quality New Zealand Ltd, and Founder & General Secretary, HPMF

- ★ Most Admired Food Service Retailer of the Year: **QSR**



Wow! Momo

– Foreign Cuisine



Chaayos

– Indian Cuisine

Nominees: Haldiram's, AMRITSARI EXPRESS, GOPIZZA, Burger Singh, Adiga's, Joshh India, The Thickshake Factory and Paradise Biryani

- ★ Most Admired Food Service Retailer of the Year: **Cafe/Juice Bar**



KCROASTERS BY KOINONIA

Nominees: The Yellow Straw, The Thickshake Factory and Cafe Coffee Day

- ★ Most Admired Food Service Retailer of the Year: **Ice-cream & Dessert Parlour**



Cold Love Ice Cream

Nominees: Polar Bear - The Ice Cream Sundae Zone and The Thickshake Factory

- ★ Most Admired Food Service Retailer of the Year: **Dine-In**



Berco's – Foreign cuisine



Copper Chimney – Indian cuisine

Nominees: The Irish House, The Flying Dutchman, High Ultra Lounge, Dilli Street, MKT, The Cha-nakya, PizzaExpress, Burger Singh, Bombay Brasserie, Karigari by Chef Harpal Singh Sokhi, Paradise Biryani and Dhaba @ T3

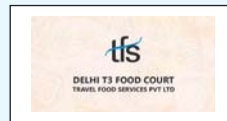
- ★ Most Admired Food Service Retailer of the Year: **Specialty Restaurant**



Habba Kadal

Nominees: Mustard and Rahamaniya Biryani Hotel

- ★ Most Admired **Food Court Operator of the Year**



Delhi T3 Food Court

Nominees: Travel Food Services and Haldiram's

- ★ Most Admired **Food Service Company of the Year**



Yum Restaurants – Foreign Origin



Impresario Handmade Restaurants

– Indian Origin

PEPSI SWAGSTAR AWARDS

- ★ Pepsi SWAGSTAR Award for **Leading Culinary Innovative Partnership in Food & Beverages**



KFC

- ★ Pepsi SWAGSTAR Award for **Pepsi combo menu transformation in dine in & enhancing consumer value proposition across 1500+ stores**



DOMINO'S

- ★ Pepsi SWAGSTAR Award for **Offering Growth with Better For You Beverages**



SUBWAY

- ★ Pepsi SWAGSTAR Award for **Creating Growth with Sustainability and Value**



BURGER KING

- ★ Pepsi SWAGSTAR Award for **Leading Growth In Multiplex Industry**



PVR CINEMAS

- ★ Pepsi SWAGSTAR Award for **Successfully Leveraging WOW brand to Build Diverse Cuisines**



WOW! MOMO

- ★ Pepsi SWAGSTAR Award for **Building New Consumer Experiences In Travel**



TRAVEL FOOD SERVICES

- ★ Pepsi SWAGSTAR Award for **Driving Innovation and Sustainability Agenda for Hospitality Industry**



MARRIOTT HOTELS

- ★ Pepsi Swagstar Award for **Unparalleled Festival Activation**



PARADISE BIRYANI

- ★ Pepsi Swagstar Award for **Budding Partnership**



ASIAN MAHESH BABU CINEMAS

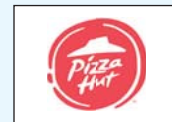
- ★ Pepsi SWAGSTAR Award for **Being Consumer-centric with World-class F&B Offerings**



CINEPOLIS



- ★ Pepsi SWAGSTAR award for **Strongest Partnership Growth by Offering Unique Consumer Experiences**



PIZZA HUT

- ★ Pepsi Swagstar Award for **Fastest Beverage Partnership Growth in 2022**



TACO BELL

- ★ Pepsi Swagstar Award for **Growing Stronger Sustainably**



ADANI AIRPORTS

- ★ Pepsi Swagstar Award for **Leading Growth In Multiplex Industry**



INOX CINEMAS