

CELEBRATING EXCELLENCE IN FOOD AND GROCERY RETAIL

The Coca-Cola Golden Spoon Awards is the crowning highlight of India Food Forum every year. The annual awards are conferred on India's most progressive and innovative food and grocery retailers and food retail professionals for outstanding achievements in business performance, category leadership and retail innovation. Launched in the year 2008 to acknowledge the rising importance of modern food & grocery retail, and its crucial role in the evolution of effective marketing and distribution of food and grocery brands in the country, the awards are given away for excellence in different categories of food retail.

The Coca-Cola Golden Spoon Awards at India Food Forum 2020, powered by Bikaji, saw trophies being presented to brands, personalities and concepts for exceptional initiative, outstanding/focussed performance, setting efficiency benchmarks, innovation, and broader impact to industry. Our Heartiest Congratulations to all the awardees.



IMAGES MOST ADMIRER **LARGE FORMAT** RETAILER OF THE YEAR
spencer's
Makes fine living affordable
Awardee: SPENCER'S

Received by: **Tejas Dhabalia**, AVP & Head -Marketing, Nature's Basket,
Siddant Jha, DGM-Buying & Merchandising (Process food), Spencer's,
Amit Gupta, DGM- Buying & Merchandising (Staples), Spencer's,
Vinayak Amburle, GM- Category , Nature's Basket

Presented by: **Rohit Mehrotra**, MD, Organic Tatva

Nominees: Big Bazaar | Reliance SMART

IMAGES MOST ADMIRER **SMALL / MID-FORMAT** RETAILER OF THE YEAR
Awardee: EASYDAY CLUB

Received by: **Dhananjay Sengupta**, CEO, Small Formats, Future Group

Presented by: **Ritesh Arora**, Business Head: India & Far East, LT Foods

Nominees: Star Bazaar

IMAGES MOST ADMIRER **REGIONAL SUPERMARKET** OF THE YEAR
RATNADEEP
HAPPY SHOPPING SINCE 1987
Awardee: RATNADEEP RETAIL

Received by: **Koti Reddy**, Head – Buying & Merchandising,
Niazuddin Shah, IT Head, **Rajat Kumar Rath**, Sr. Manager Marketing,
Vyoma Verma, Manager (Branding & Alliances), Ratnadeep Supermarket

Presented by: **Mandeep Singh**, MD, Allied Natural Products

Nominees: Nuts n Spices | Osia Hypermart | Q-Mart

IMAGES MOST ADMIRER SPECIALITY STORE OF THE YEAR



Awardee: MAGSON FRESH & FROZEN

Received by: Chintan Patel, Director, Nirav Choudhry, Director, Rajesh Francis, MD, Mahesh Lodha, Head, Prahldanagar Store, Akshay Bhagat, Head - Baroda Operations, MagSon Fresh & Frozen

Presented by: Sudeep Goenka, Director, Goldiee Group

Nominees: Nuts n Spices

IMAGES MOST ADMIRER LAUNCH OF THE YEAR



Winner: HELLMANN'S MAYONNAISE, HUL

Received by: Kabir Gossain, General Manager, Modern Retail, HUL, Gregory Ipe, National Account Manager, Modern Retail, HUL, Sidhant Jha, DGM, Processed Food, Spencer's Retail

Presented by: Prakash Kejriwal, Managing Director, Kejriwal Bee Care, Sameer Mehta CEO, MD, Multiplier Brand Solution Pvt. Ltd.



Runner Up: NATURE'S BASKET, KOLKATA

Received by: Tejas Dhabalia, AVP & Head -Marketing, Nature's Basket, Siddant Jha, DGM-Buying & Merchandising (Processed Food), Spencer's, Amit Gupta, DGM- Buying & Merchandising (Staples), Spencer's, Vinayak Amburle, GM - Category, Nature's Basket

Presented by: Prakash Kejriwal, Managing Director, Kejriwal Bee Care, Sameer Mehta, CEO, MD, Multiplier Brand Solution Pvt. Ltd.

Nominees: MagSon Fresh & Frozen, Ahmedabad | Reliance SMART | Voom, Future Retail

IMAGES MOST ADMIRER **INNOVATION** OF THE YEAR

Winner: ODDY UNIWRAPS

Received by: **Atul Garg**, CEO, **Manish Verma**, Sales Director, Oddy Uniwraps, **Ritesh Arora**, Business Head: India & Far East, LT Foods

Presented by: **Arshdeep Singh**, CEO & Director, Allied Natural Products



Runner Up: EASYDAY CLUB

Received by: **Neeraj Kumar**, Head Marketing, Small Format, **Prabal Kumar**, Sr Manager- membership, **Ajay Bhandari**- DGM Operations, Future Retail Limited

Presented by: **Arshdeep Singh**, CEO & Director, Allied Natural Products



Nominees: Lovely Bake Studio | Paani Ke Daam Mein Doodh, Future Retail

IMAGES MOST ADMIRER **STORE DESIGN / VM** OF THE YEAR

Awardee: VM FOOD, FUTURE RETAIL

Received by: **Gajendra Morey**, Chief - Merchandising Operations (Food), Big Bazaar

Presented by: **Shaishav Mittal**, Director, Lovely Bake Studio

IMAGES MOST ADMIRED **MARKETING CAMPAIGN** OF THE YEAR



Winner: CUSTOMER CHAIN COUPON, STAR BAZAAR

Received by: **Elina Mohanty**, Head of Brand & Customer Communication,
Abhinav Gupta, Head of Trade, Trent Hypermarket

Presented by: **Arvind Kumar Sharma**, CEO, Ravi Foods, Dukes

spencer's
Makes fine living affordable

Runner Up: BLACK FRIDAY SALE, SPENCER'S

Received by: **Tejas Dhabalia**, AVP & Head -Marketing, Nature's Basket,
Siddant Jha, DGM-Buying & Merchandising (Process food), Spencer's,
Amit Gupta, DGM- Buying & Merchandising (Staples), Spencer's,
Vinayak Amburle, GM- Category, Nature's Basket

Presented by: **Arvind Kumar Sharma**, CEO, Ravi Foods, Dukes



Nominees: Customer Ki Guarantee Campaign | Star Bazaar | Digital Campaigns On Festive Occasions | Reliance Retail | Genie Bot | Reliance Retail | Genie in Full Paisa Vasool | Reliance Retail | Three Generations | Ratnadeep Supermarket | Virtual Reality | Reliance Retail | Vogue x Foodhall: Sensorium

IMAGES MOST ADMIRED CATEGORY PERFORMER OF THE YEAR



AWARDEE: JOHNSON JOHN,
Confectionery, Snacks & Biscuits,
Reliance Retail



AWARDEE: MANU BANSAL,
Staples, Reliance Retail



AWARDEE: ZUBIN NOWROJEE,
Processed Food, Reliance Retail



AWARDEE: HAMEED KHAN,
Meat, Fish and Live Stocks, Foodhall



AWARDEE: BHAUTESH DAVE,
Fruits and Vegetables, Foodhall



AWARDEE: SAIBAL BANERJEE,
International Foods, Foodhall

Presented by: Harshita Gandhi, Director, Tree Of Life, Kabir Gossain, GM Retail, HUL

Nominees: Abhijeet Patole, Processed Food & Savouries, Foodhall | Abhijeet Patole, Staples, Foodhall |
Arockia Chelladurai, Personal Care, Reliance Retail | Dharmesh Thakkar, Staple, Star Bazaar |
Dr. Dnyaneshwar N Phadtare, Meat & Fish, Star Bazaar | Rugved Vartak, Dairy, Food Hall |
Samik Gupta, Beverages and Confectionery, Foodhall | Varun Singhal - Frozen and Ready to Eat, Foodhall

IMAGES MOST ADMIRED BRAND RETAIL PARTNERSHIP OF THE YEAR



DAAWAT AND RELIANCE RETAIL

Received by: **Ritesh Arora**, Business Head: India & Far East-LT Foods, **Manu Bansal**, Head Staples Business, Reliance Retail, **Swarup Sanyal**, Head MT & E-Comm Business LT Foods



PARLE AND RELIANCE RETAIL

Received by: **Kaizeen Writer**, Modern Trade In Charge, Parle



1st Runner Up: CADBURY DARK MILK AND STAR BAZAAR

Received by: **Shreyas Shetty**, Category Manager, Ready Foods, Star Bazaar (Trent Hypermarket), **Shikha Agrawal**, Key Account Manager, Mondelez India



2nd Runner Up: CORNITOS AND MORE

Received by: **Sneha Kumar**, Category Manager, More Retail, **Vikram Agarwal**, MD Cornitos, **Manpreet Kaur**, Marketing and Key Accounts Manager Cornitos, **Manoj Singh**, Manager, Modern Retail Cornitos, **Anil Poddar**, SS Gujarat, Cornitos



Presented by: **Lokesh Arora**, Convenor-India Food Forum, **Sharad Sachdeva**, Director Ops, L Catterton Pvt Equity Fund, Part of LVHM

Nominees: Coke & Future Retail | Love & Care & Shoppers Stop | Lovely Bake Studio & Reliance Retail | Maggi Magic Masala Association & Reliance Retail | Nestle Chocolates & Reliance Retail | The Laughing Cow & Star Bazaar

IMAGES MOST ADMIRER **TECH IMPLEMENTATION** OF THE YEAR



Awardee: COMPASS GROUP INDIA

Received by: **Manish Mamtani**, CIO, Compass India,
Supriyo Dasgupta, Program Manager – Food Services
Transformation, Product Manager, FoodBook



RUNNER UP: PERPULE & BIG BAZAAR

Received by: **Yogesh Ghaturla**, Founder, Akshay Gulati,
Senior Sales Manager, Perpule



Presented by: **Manoj Sethia**, Director, Manoj Multifood Pvt.Ltd, **Abhinav Biswas**, AVP, Allied Natural Products

Nominees: Osia Hypermart | Perpule & The Man Company | Peri CRM & Cremica, Peri CRM & Super DK



PEPSICO IMAGES FOOD SERVICE AWARDS HONOUR FOOD SERVICE RETAILERS AT **INDIA FOOD FORUM 2020**

IMAGES Group presented PepsiCo IMAGES Foodservice Awards 2020 to recognise and celebrate exciting Indian foodservice and retail concepts, contemporary and cutting-edge foodservice formats and food retail professionals who displayed an inventive streak.



Innovative Indian foodservice and retail concepts are coming of age, and to honour these exciting and innovative foodservice formats and food retail professionals, IMAGES Group presented PepsiCo IMAGES Foodservice Awards on the second day of India Food Forum 2020, held in Mumbai on 5-6 February. The awards are given for excellence in different categories of Food Service, and recognised as India's most prestigious honour for F&B operators. India's most innovative, successful and revered brands and professionals across the food service sector were presented with the awards this year. Trophies were presented to brands, personalities and concepts for exceptional initiative, outstanding/focussed performance, setting efficiency benchmarks, innovation, and broader impact to India's foodservice industry.

The winners were picked through a nomination process under which contenders were asked to provide data relating to their performance for the calendar year 2019 across parameters such as retail expansion, business performance, same store sale growth percentage, etc.

Our Heartiest Congratulations to all the winners of the PepsiCo IMAGES Foodservice Awards and our heartfelt thanks to all the participants at the Forum for making the show a great success and also for making India Food Forum a stellar platform for articulating the vision of the food retail industry and for forging deeper ties and understanding with all industry stakeholders.



★★★ THE JURY ★★★

The selection process for the Awards involved inviting entries from the nation's leading foodservice brands and retailers across multiple categories. Awardees were selected by an eminent jury that comprised some of the most eminent names in the food industry. Jury members analysed key performance metrics such as growth in topline sales and retail presence, sales per square foot, same store sale growth, average transaction values and profitability and other key benchmarks. The Jury also studied the impact of IT application, innovation, marketing, supplier relations and employee practices.

Chairman of the Jury:

- **Bijou Kurien**, Board Member, L Catterton Asia

Chief Convenor:

- **Amitabh Taneja**, CMD, IMAGES GROUP

Jurors:

- **Ameesha Prabhu**, CEO, TRRAIN
- **Avinash Chandani**, Director India, Strategy & Operations, Deloitte
- **B S Nagesh**, Founder, TRRAIN
- **Dev Amritesh**, MD-India, Compass Group
- **K.S. Narayanan**, Foodservice Industry Expert
- **Manoj Muthu Kumar**, Senior Principal, Consumer Industry and Retail, A.T. Kearney
- **Nandini Kelkar**, Director, Customer Research, MEASA, Frost & Sullivan
- **Rajendra Aneja**, Founder, Aneja Consultants
- **Sameer Mehta**, CEO & MD, Multiplier Brand Solutions
- **Samir Kuckreja**, Founder & CEO, Tasanaya Hospitality
- **Sharang Pant**, Market Leader - Retail Vertical, Nielsen South Asia
- **Shreyoshi Maitra**, ED, Shopper Insights & Retail Head-India, IPSOS
- **Shubhranshu Pani**, MD, Retail Services, JLL India
- **Sumit Chopra**, Director Research Analysis, Globaldata
- **Viren Razdan**, MD, Brand-nomics

AWARDS



IMAGES MOST ADMIRER **QSR CHAIN** OF THE YEAR

★ **WOW! MOMO** ★



Recipient: Sagar Daryani, Co-founder & CEO, Wow! Momo

Presenters: Mukesh Kumar, CEO Infiniti Malls & Angelo George, CEO Bisleri

Nominees: Haldiram's; Domino's Pizza; Ni Hao, The Indian Burger

IMAGES MOST ADMIRER CHAIN OF THE YEAR: **CAFES & JUICE BARS**

★ **THE THICKSHAKE FACTORY** ★

Presenters: Mukesh Kumar, CEO Infiniti Malls & Angelo George, CEO Bisleri

Nominees: Café Bakers; Chai Point; Yum Yum Cha



IMAGES MOST ADMIRER CHAIN OF THE YEAR: **ICE-CREAM & DESSERT PARLOURS**

★ **THE CHOCOLATE ROOM** ★



Presenters: Harshita Gandhi, Director, Tree of Life & Keyur Bhatia, Chairman, TJUK

Nominee: Stoned Monkey

IMAGES MOST ADMIRER **DINE-IN CHAIN** OF THE YEAR

★ **BARBEQUE NATION** ★

Presenters: Harshita Gandhi, Director, Tree of Life & Keyur Bhatia, Chairman, TJUK

Nominees: Berco's; Punjab Grill





IMAGES MOST ADMIRER **INNOVATION** OF THE YEAR

★ **COMPASS GROUP INDIA** ★



Recipients: Malabika Gupta, Head, Marketing & Communication; Arjyo Banerjee, VP, Culinary & Food Innovations, Compass Group India
Presenters: Shubhojit Pakrasi, SVP: Mall & Leasing, Bhumika Enterprises & Samir Kuckreja, Founder & CEO, Tasanaya Hospitality
Nominees: Domino's Pizza; NÜTY

IMAGES MOST ADMIRER **BRAND LAUNCH** OF THE YEAR

★ **NATURALS NOW, JUHU, MUMBAI** ★

Recipient: Anil More, General Manager, Naturals Now
Presenters: Abhinav Biswas, AVP Allied Natural Sciences & Dhiren Kanwar, President & MD India, Middle East Griffith Foods
Nominees: The ORB, Andheri East, Mumbai; Falcon Cafe, Brunton Road, Bengaluru; Coffee Box, SHI, Chennai International Arrivals



IMAGES MOST ADMIRER **FOOD BRAND** OF THE YEAR **CREATING AN IMPACT ON HEALTH & NUTRITION: POWERED BY GRIFFITH FOODS**

★ **WOW! MOMO** ★



Recipient: Sagar Daryani, Cofounder & CEO, WOW! MOMO
Presenter: Abhinav Biswas, AVP Allied Natural Sciences & Dhiren Kanwar, President & MD India, Middle East, Griffith Foods
Nominee: Stoned Monkey













AWARDS

IMAGES MOST ADMIRED **FOOD COURT** OF THE YEAR

★ **PIXELS, FORUM SHANTINIKETAN, BENGALURU** ★

Recipients: Anzal Hassan, Leasing,
Lokesh Krishna, Leasing, Prestige Group
Presenters: Sreyoshi Maitra, Executive Director,
IPSOS and Nandini Kelker Research Director
Frost & Sullivan



RUNNER UP

★ **SAUCE PAN, ORION MALL BENGALURU** ★



Presenters: Sreyoshi Maitra, Executive Director,
IPSOS and Nandini Kelker Research Director Frost
& Sullivan

Nominees: FoodQuest, Elante Mall, Chandigarh;
Eleven Kitchens, Nariman Point, Mumbai; My
Square, Select CITYWALK, New Delhi; Via South,
Forum Sujana, Hyderabad



IMAGES MOST ADMIRED **FOOD COURT OPERATOR** OF THE YEAR

★ **TRAVEL FOOD SERVICES** ★

Recipients: Gaurav Dewan, COO and Business Head,
Neha V Dave, Brand Communication,
Noel V Dias, Business Development,
Travel Food Services

Presenter: Rohit Gopalani, National Head-Leasing:
Inorbit Malls
Nominee: FoodQuest



IMAGES EXCELLENCE AWARD FOR **GROUP** OF THE YEAR

★ **JUBILANT FOODWORKS LIMITED** ★



Recipients: Akash Srivastava, GM, Business
Development, Adbhut Pragya, Deputy GM, Design,
Preenu Abraham, Regional Manager, Operations
West, Jubilant Foodworks Limited
Presenter: Lokesh Arora, Convenor, India Food
Forum



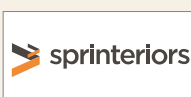
IMAGES MOST ADMIRED **STARTUP** OF THE YEAR

★ **MIMMO ORGANICS** ★



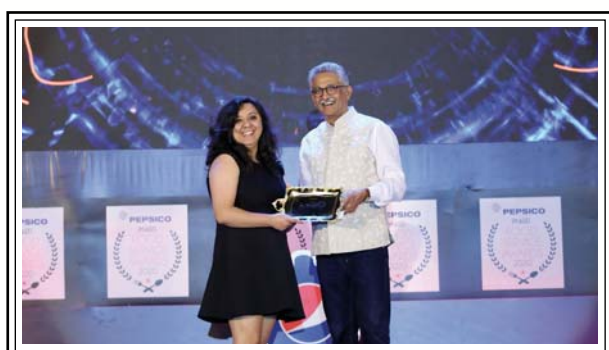
1ST RUNNER UP

★ **SPRINTERIORS** ★



2ND RUNNER UP

★ **PERPULE** ★



3RD RUNNER UP

★ **KOCOATRAIT** ★

INDULGE. DISCOVER.
KOCOATRAIT

4TH RUNNER UP

★ **SERAPHEENA** ★



Presenter: B.S Nagesh, Founder Trrain

Nominees: Cafe Ville Villa; Plant Power; Ragen Foods; Samosa Singh; Stoned Monkey

AWARDS

IMAGES MOST ADMIRER **SOLOX SPEAKER** OF THE YEAR

Awardee: **Munaf Kapadia**, Chief Eating Officer, The Bohri Kitchen

1st Runner Up: **Pawan Sahari**, Youngest Restaurateur

2nd Runner Up: **Nidhi Singh**, Co-Founder CEO, Samosa Singh

3rd Runner Up: **Karan Tanna**, Founder & CEO, Ghost Kitchens India

4th Runner Up: **Pooja Baid**, Chief Mentor, Picadilli Square



Presenter: **Bijou Kurien**, Board Member, L Catterton Asia Holdings

Nominees: **Hemang Bhatt**, Managing Director, HAS Juices & More; **Mansi Mahansaria**, Founder, Just Deliveries; **Sona Mantri**, Founder, Sprinteriors; **Tushar Parekh**, Founder, Kettle Cook



NRAI **INDIA ICON** OF THE YEAR

Dr. A.K. Tyagi, ED, Haldiram Group

PEPSICO SWAG STAR AWARD FOR 25 YEARS OF LEGACY PARTNERSHIP

★ **KFC INDIA** ★



PEPSICO SWAG STAR AWARD FOR NEW PARTNERSHIP

★ **DOMINO'S PIZZA INDIA** ★





PEPSICO SWAG STAR AWARD FOR WOW BRAND INTEGRATION

★ BURGER KING INDIA ★



PEPSICO SNACKS PARTNERSHIP AWARD FOR PRODUCT INNOVATION FOR THE BOLD

★ DORITOS * PVR ★

(Doritos Loaded Nachos)



PEPSICO SNACKS PARTNERSHIP AWARD FOR SPREADING SMILES IN EVERY COMBO

★ LAYS * SUBWAY ★



PEPSICO SNACKS PARTNERSHIP AWARD FOR WOW PRODUCT INTEGRATION

★ LAYS MAXX * BURGER KING ★

(Maxx Crunch in every burger)

