



## *Celebrating Excellence:*

# India's Finest Food & Grocery Retailers Take Center Stage

The 16th Coca-Cola Golden Spoon Awards showcase and recognize top Indian Food & Grocery Retailers at India Food Forum 2023

**I**n an illustrious ceremony at Hotel Westin in Mumbai on November 30, 2023, IMAGES Group recognized India's top food and grocery retailers with the esteemed Coca-Cola Golden Spoon Awards. Industry titans like Reliance Retail, Spencer's, Le Marche, Q-Mart, Magson Nature's Basket, and The New Shop took center stage at the 16th edition of this distinguished event. With Coca-Cola as its driving force the awards ceremony marked a tribute to excellence in the sector.

The Coca-Cola Golden Spoon Awards, India's most esteemed recognition for food and grocery retailers, made its debut in 2008. The awards were conceived to applaud the remarkable success of forward-thinking retailers and their pivotal role in driving consumption while contributing to the evolution of effective marketing and distribution strategies within the industry.

Nikhil Behl, CEO of Food Business at IMAGES Group, remarked, "The retail evolution in India is nothing short of a blockbuster, with numerous brands showcasing exceptional determination and innovation on their path to success. Their accomplishments deserve acknowledgment and have the potential to inspire countless enterprises, propelling the narrative of Asia's third-largest economy onto the global stage."





## SELECTION PROCESS

The honors and awards under various categories of food and grocery retail were decided on the basis of nominations invited from retailers across India. In addition, Food and FMCG brands across India voted for their best-performing retailers across formats. Final adjudications were based on an online judging process and real-time presentations before an eminent jury comprising experts from the retail industry.

## IMAGES MOST ADMIRED STORE LAUNCH OF THE YEAR



### ★ Q MART CONVENIO

SATTVA KNOWLEDGE CITY, TELANGANA - FOR DEBUT

Received by: **Sravankumar Reddy**, General Manager, Q Mart



### ★ NATIONAL MART

WELLINGTON ROAD, TELANGANA - FOR FLAGSHIP STORE LAUNCH

Received by: **Ravi Kumar**, Operation Manager, National Mart



### ★ NATURE'S BASKET

DEFENCE COLONY, NEW DELHI - FOR NEW STORE LAUNCH

Received by: **Sachin Agarwal**, COO, Nature's Basket



Presented by: **Rahul Khandelwal**, Country Manager- India, Nabati Food

Nominees: **Amma Naana** - Chamiers Road, Chennai | **Food Square** - Santacruz West, Mumbai

## IMAGES MOST ADMIRED RETAILER OF THE YEAR: MARKET EXPANSION



### ★ FRESH SIGNATURE

Received by: **Avinash Tripathi**, VP - Concept Head, Reliance Premium Grocery and the Premium Grocery team from Reliance Retail

Presented by: **Rahul Khandelwal**, Country Manager- India, Nabati Food  
 Nominees: Modern Bazaar | Osia Hypermarket | Ratnadeep



## IMAGES MOST ADMIRED RETAILER OF THE YEAR: MARKETING & PROMOTIONS



**Nature's Basket**

★ **NATURE'S BASKET**  
#TASTETHEWORLD

Received by: **Lily Vincent**, Category Head and **Sachin Agarwal**, COO, Nature's Basket

Presented by: **Kabir Gossain**, GM - Customer and Shopper Marketing, HUL

Nominees: Spencer's Delivers 50000+ Products in 1Hr | Daymart Big Day Sale | Hearty Mart - Morbi Store | Lulu Diwali Mela - Dhanteras Night Sale | SPAR Kitchen Fest | The New Shop Bollywood Celebrity endorsement

## IMAGES MOST ADMIRED RETAILER OF THE YEAR: INNOVATION IN MERCHANDISING



★ **HONEYMAN**  
FOR UNIQUE FORMAT

Received by: **Shahzada Singh Kapoor**, Co-founder; **Sunil Chablani**, CEO, Honeyman

Presented by: **Kabir Gossain**, GM - Customer and Shopper Marketing, HUL

Nominees: Amma Naana | Food Square | Freshpik | Le Marche | The Organic World



## IMAGES MOST ADMIRED RETAILER OF THE YEAR: ESG INITIATIVES



★ **LULU HYPERMARKET**  
FOR CSR INITIATIVES

Received by: **Noman Aziz Khan**, GM - Retail, Lulu Hypermarket Lucknow



★ **TRULY DESI**  
FOR GREEN INITIATIVES

Received by: **Rupali Kakade** and **Mohit Rathod**, Co-founders, Truly Desi

Presented by: **Somnath Guha**, Vice President-Modern Trade, Hindustan Coca Cola Beverages

Nominees: Daymart | Hearty Mart



## IMAGES MOST ADMIRED RETAILER OF THE YEAR: SINGLE STORE WITH HIGHEST YOY GROWTH



★ **FRESHPIK**

JIO WORLD DRIVE, MUMBAI

Received by: **Avinash Tripathi**, VP- Concept Head, Reliance Premium Grocery and Team, Reliance Retail

Presented by: **Somnath Guha**, Vice President-Modern Trade, Hindustan Coca Cola Beverages

Nominees: Amma Naana - Teynampet, Chennai | Hearty Mart - Samrat Store, Dholka, Ahmedabad | Nature's Basket - South Point Mall, Gurgaon



## IMAGES MOST ADMIRED RETAILER OF THE YEAR: CUSTOMER EXPERIENCE/ SERVICE/ ACQUISITION



★ **NUTS 'N' SPICES**

Received by: **Sunil Sanklecha**, Founder & Managing Partner, Nuts n Spices

Presented by: **Somnath Guha**, Vice President-Modern Trade, Hindustan Coca Cola Beverages

Nominees: Le Marche | Modern Bazaar | Reliance Retail

## IMAGES MOST ADMIRED TURNAROUND SUCCESS STORY OF THE YEAR



★ **MAGSON**

Received by: **Chintan Patel**, Purchase Director and **Mitul Patel**, GM-Purchase, MagSon Retail & Distribution

Presented by: **Anshu Goel**, Director, Devdutt Exports

Nominees: 7to9 Greenstore | Hearty Mart | Reliance Fresh Signature





## IMAGES MOST ADMIRER CATEGORY PERFORMER OF THE YEAR



★ **HEMANT MECWAN**

Reliance Retail - For Beverages & Confectionery



★ **MRINAL KUMAR**

More Retail - For Dairy



★ **PRASEON BHADARWAJ**

Reliance Retail - For Staples



★ **SURESH KOLAMA**

Nature's Basket - For Fresh Foods



★ **TANAYA MEHTA**

Nature's Basket- For International Foods



★ **ZUBIN NOWROJEE**

Reliance Retail - For Processed Foods and Savouries

Presented by: **Aurbind Pal Singh Lall**, Director C&CL, Coca Cola India

Nominees: **Adesh Agarwal**, Reliance Retail | **Dharmesh Thakkar**, Trent Hypermarket | **Mandar Shinde**, Reliance Retail | **Manoj Patil**, Reliance Retail | **Mrinal Kumar**, More Retail | **Mukul**, Spar | **Nitin Puneyani**, Reliance Retail | **Puneet**, Spar | **Saikat Sarkar**, Reliance Retail | **Sampath Kumar**, Reliance Retail | **Sawtanter**, Reliance Retail | **Shashank**, Flipkart | **Siddhesh Masurkar**, Freshpik | **Neelkamal Tiwari**, Le Marche | **Vartika**, Flipkart Wholesale | **Yadvendra Singh**, Reliance Retail.



## INDUSTRY POLL-BASED AWARDS

### IMAGES MOST ADMIRED CONVENIENCE STORE OF THE YEAR



#### ★ THE NEW SHOP

Received by: **Bandana Shandilya**, Business Partner, The New Shop

Presented by: **Raj Hadvani**, CEO, Gopal Snacks

Nominees: Relay | 24Seven | IN & OUT



### IMAGES MOST ADMIRED GOURMET RETAILER OF THE YEAR



#### ★ NATURE'S BASKET

Received by: **Sachin Agarwal**, COO; **Tanaya Mehta**, Category Manager - International Foods; **Suresh Kolama**, Category Manager - Fruits and Vegetables; **Lily Vincent**, Category Head, Nature's Basket

Presented by: **Dhiren Kanwar**, CEO, Switz Group

Nominees: Modern Bazaar | Le Marche | Dorabjee's | Freshpik | MagSon Gujarat

### IMAGES MOST ADMIRED REGIONAL SUPERMARKET OF THE YEAR: SOUTH



#### ★ RATNADEEP

Received by: **Koti Reddy**, Category Head, Ratnadeep

Presented by: **Bola Rajat Kamath**, Director, Bolas Agro

Nominees: Vijetha | M.K Ahmad | Namdhari's





## IMAGES MOST ADMIRED REGIONAL SUPERMARKET OF THE YEAR: NORTH



### ★ LE MARCHE

Received by: **Neelkamal Tiwari**, General Manager and Category Buying Head; **Narender Hinwar**, Finance Head, Le Marche

Presented by: **Vinod Kumar N**, Founder & MD, SNN Foods

Nominees: Vishal Mega Mart | Rajmandir | Modern Bazaar

## IMAGES MOST ADMIRED REGIONAL SUPERMARKET OF THE YEAR: EAST



### ★ AARAMBAGH

Received by: **Mithun Das** on behalf of Aarambagh

Presented by: **Pakhi Saxena**, Business Director, Retail CPG, Wazir Advisors



## IMAGES MOST ADMIRED REGIONAL SUPERMARKET OF THE YEAR: WEST



### ★ SAHAKARI BHANDAR

Received by: **Satish Jagdale**, Staple Category Head and **Sunny Vohra**, Head of Marketing, Reliance Retail

Presented by: **Pakhi Saxena**, Business Director, Retail CPG, Wazir Advisors

Nominees: Society Stores | RK Bazaar | Haiko | Patel's R Mart | MagSon Gujarat



## IMAGES MOST ADMIRED SUPERMARKET CHAIN OF THE YEAR



### ★ FRESH SIGNATURE

Received by: **Avinash Tripathi**, VP - Concept Head, Reliance Premium Grocery and the Premium Grocery team from Reliance Retail

Presented by: **Greishma Singh**, Vice President, Customer & Commercial Leadership, Coca-Cola India

Nominees: Nature's Basket | D-Mart | More | Spencer's



## IMAGES MOST ADMIRED BIG BOX RETAILER OF THE YEAR



### ★ SMART BAZAAR

Received by: **Partho Sharma**, Business Head Foods; **Hemant Mecwan**, Business Head Beverages; **Prasoon Bhardwaj**, Business Head Staples, Reliance Retail

Presented by: **Greishma Singh**, Vice President, Customer & Commercial Leadership, Coca-Cola India

Nominees: Spencer's | Star Hyper | Spar Hypermarket | More Hyper Mart | LuLu Hypermarket

## IMAGES EXCELLENCE AWARD FOR QUICK COMMERCE EXECUTION



### ★ SPENCER'S

Received by: **Saurabh Bansal**, CMO, Spencer's

Presented by: **Greishma Singh**, Vice President, Customer & Commercial Leadership, Coca-Cola India





## IMAGES EXCELLENCE AWARD FOR CONCESSION COUNTER EXECUTION



### ★ CINÉPOLIS

Received by: **Lakshay Nanda**, Manager -F&B, Strategic Initiatives, Cinépolis

Presented by: **Greishma Singh**, Vice President, Customer & Commercial Leadership, Coca-Coca India

## IMAGES MOST ADMIRABLE BRAND - RETAILER PARTNERSHIP OF THE YEAR: MARKET EXPANSION AND SALES GROWTH



### ★ DAAWAT & SMART BAZAAR

Received by: **Ganapathy Subramaniam**, Marketing Head; **Swarup Sanyal**, Head-Modern Trade; and team Daawat; **Sanjay Pandey**, Category Head; **Prasoon Bhardwaj**, Business Head- Staples, Reliance Retail



### ★ NABATI & MORE

Received by: **Rahul Khandelwal**, Country Manager, Nabati; **Naleem Thomray**, Category Head, More Retail

Presented by: **Ankur Shiv Bhandari**, Managing Director, Asbiverse Group & **Rajat Wahi**, Partner & Head - Consumer & Retail Sector, Deloitte Consulting

Nominees: Bikaji & Smart Bazaar | Hershey & Smart Bazaar | Hit Antiroach Gel & Smart Bazaar | Nabati & Patel Retail



## IMAGES MOST ADMIRABLE BRAND - RETAILER PARTNERSHIP OF THE YEAR: LAUNCH



### ★ DABUR HOMMADE & SMART POINT

Received by: **Vijaya Kumar**, National Key Account Manager, Dabur and Team Dabur; **Partho Sharma**, Category Business Head-Foods, **Zubin Nowrojee**, Category Head-Processed Foods and Team from Reliance

Presented by: **Nikhil Behl**, CEO-Food, Images Group

Nominees: ITC Sunfeast Smoothies & Jiomart | Kingdom Of Dates & Freshpik | Millet Horlicks & Shri Kannan Department store



## IMAGES MOST ADMIRER BRAND - RETAILER PARTNERSHIP OF THE YEAR: BRAND BUILDING



### ★ WOMEN'S HORLICKS & APOLLO PHARMACY

Received by: **Ankit Sharma**, KAM, HUL, and **Venkata Rakesh Kolli**, Category Head, Apollo Pharmacy

Presented by: **Siju Narayan**, Chief Experience Officer, RexEmptor Consult LLP & **Ashish Dhir**, Executive Vice President- Consumer and Retail, Ilatitude

Nominees: Hell Energy & Fresh Signature | Real Activ & Smart Bazaar | Tata Sampan & Shree Kannan SuperStore | Tata Soulfood & Bismi Hypermart



## IMAGES MOST ADMIRER BRAND - RETAILER PARTNERSHIP OF THE YEAR: RETAIL PROMOTIONS



### ★ GENTEEL & MORE RETAIL

Received by: **Krishan Khatwani**, Head- Organised Trade and Team Genteel; **Keshav Dutta**, Category Manager and Team More Retail

Presented by: **Katja Larsen**, Founder, Silver Spoon Consultancy and **Sanjay Sethi**, Executive Director, Plant Based Food Association of India

Nominees: Coca-Cola & Cinépolis | Nature Day & Fresh Signature

## IMAGES MOST ADMIRER BRAND - RETAILER PARTNERSHIP OF THE YEAR: MERCHANDISE DIFFERENTIATION



### ★ AASHIRVAAD & JIO MART

Received by: **Siddhant Banthia**, Brand Manager, **Raghavan KV**, General Manager-Value Added Staples, Aashirvaad, **Balendu Chowdhary**, Business Head-Dairy and Bakery, Reliance Retail

Presented by: **Swarandeep Singh**, Co-founder & CEO, Logic ERP

Nominees: A Diabetic Chef & Bombay Gourmet Market | Chukde & Smart Bazaar | Damati Foods & Food Square | Eid Parry & Shree Kannan Super Store | Haribol & Nature's Basket | Nabati & The Legend Saravana Stores | Storia Foods & Smart Bazaar | Tablespoon & Reliance | Yoga Bar & Smart Point | Hit/ Goodnight & Smart Bazaar | Red Bull & Smart Bazaar





## DS GROUP SPICE ICON AWARDS

### ★ SPICE ICON OF THE YEAR



### ★ CUSTOMER SERVICE EXCELLENCE



### ★ TRADE EXCELLENCE AWARD



### ★ B2B EXCELLENCE



1 Received by: **Adesh Kumar**, National Category Head- Spices, Reliance Retail

1 Received by: **Raja M**, National Category Head-Branded Staple, Big Basket

1 Received by: **Gunjot Singh Kochar**, Associate Director-Grocery B2C, Flipkart

1 Received by: **Rajeev Tripathi**, National Category Head - Spices, Metro



### ★ MODERN TRADE PARTNERSHIP



### ★ QUICK COMMERCE EXCELLENCE



### ★ EMERGING BUSINESS EXCELLENCE



### ★ CATEGORY DRESSING EXCELLENCE AWARD



### ★ OTIF EXCELLENCE



- 5 Received by: Received by: **Khathing Luiram**, Dy General Manager, Buying & Merchandising, and **Saurabh Bansal**, Chief Merchandising Officer, Spencer's Retail
- 6 Received by: **Anish Shrivastava**, Senior Vice President, Blinkit
- 7 Received by: **Saurabh Maheshwari**, Senior Vice President, Zepto
- 8 Received by: **Adesh Kumar**, National Category Head- Spices, Reliance Retail
- 8 Received by: **Amit Gautam**, National Category Head-Spices, Vishal Mega Mart

All Awards Presented By: **Sandeep Ghosh**, Business Head, DS Group