

www.indiafoodforum.com

BUILDING A PALATE FOR PARTNERSHIPS



27/28/November/2024

The Westin Mumbai Powai Lake





India Food forum was formed in 2008 with support from the MoFPI (Ministry of Food Processing Industries) and with a clear goal to create a platform that gets all the stakeholders of the Food Retail & Food Service ecosystem under one roof to learn from each other and grow together. India Food Forum aimed to be the most powerful food B2B intelligence event where the attendees find knowledge, connections, ideas, inspiration and new products.

In its 17th edition now, India Food Forum has become the largest B2B event hosting the end-to-end of food business enablement – from product sourcing, retail tech innovation trends to grocery retailing & food service best practices – through a mega 2 day conference, zoned exhibitions, partner networking and industry awards.



“ If there’s a festival celebrating partnerships between modern consumer brands and retail, it’s India Food Forum! ”

Damodar Mall

Chairman, India Food Forum | CEO- Grocery, Reliance Retail



Chairman's
Message

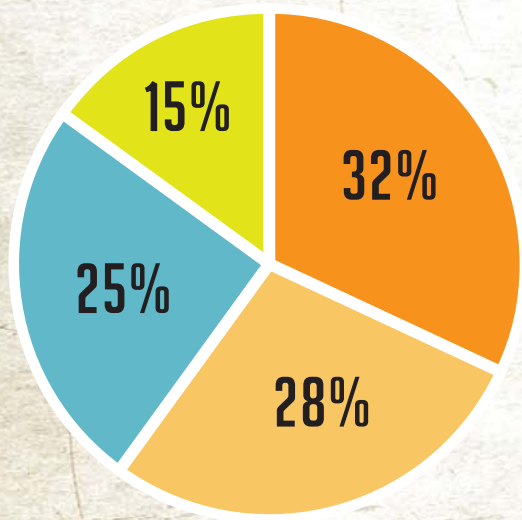


METRICS

INDIA FOOD FORUM 2023

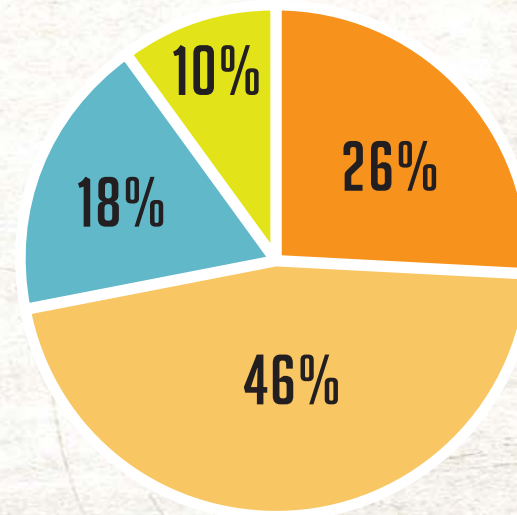


Show Highlights



ATTENDEE PROFILE BY SECTOR/INDUSTRY

- Food & Grocery Retailers
- Food Service/ HoReCa Companies
- Food/Grocery/FMCG Brands
- Food Retail Technology & Support Ecosystem



ATTENDEE PROFILE BY SENIORITY

- Owners & C- Level Executives
- Senior Management
- Mid Management
- Chefs, Category & Buying Heads

HIGHLIGHTS OF INDIA FOOD FORUM 2024



*Images Awards for Excellence
in Food & Grocery Retail*



Coca-Cola Golden Spoon Awards

India's most prestigious accolades for food and grocery retailers, the Coca-Cola Golden Spoon Awards, were launched in 2008 to acknowledge the growing successes of progressive food and grocery retailers and their crucial role in boosting consumption and the evolution of effective marketing and distribution strategies in this sector.



Pepsi IMAGES Food Service Awards

India's most authoritative recognitions for food service brands and companies to acknowledge excellence in format innovation, marketing, business expansion, and customer experience.



Product Launch

Prepare to unveil 2024's most exciting food & beverage innovations on a specially designed platform for retail and HoReCa. With a proven track record of spotlighting groundbreaking F&B launches, India Food Forum is the ultimate stage for your brand's big moment.



FUTURE FORWARD STAR BRAND



Future Forward Star Brand

Given India's food ingredients and cuisine diversity, it is little wonder that this vast market is home to numerous success stories when it comes to both brand creation and retail case studies. At India Food Forum, we bring together some of the extraordinary brands whose growth stories can serve as powerful masterclasses for both emerging and established enterprises.



Star Progressive Grocer

India is a nation of shopkeepers. Modern supermarket chains only contribute to less than 10% of the grocery retail market. The rest is served by the local supermarkets or grocers who are closest to the customers in the hinterlands of India. India Food Forum has taken the initiative to felicitate some of the supermarkets of Bharat that have modernized with changing times and made grocery shopping an enjoyable experience for their valued customers.



SOLOx

An evening of short-form talks that promise to enlighten and inspire. Delve into the world of retail with insights from industry leaders, change-makers, and pioneers.

Join us to collaborate, innovate and grow together.



WHAT AWAITS YOU AT INDIA FOOD FORUM 2024

3000+ attendees

500+ brands

100+ exhibitors

300+ speakers

40+ conference sessions

▶ The India Food Forum 2024, themed “**Building a Palate for Partnerships,**” is dedicated to fostering collaboration, innovation, and growth within the food industry. This theme emphasizes the importance of creating dynamic and synergistic partnerships to drive the industry forward.

India Food Forum 2024 is your opportunity to forge transformative relationships and shape the future of the food industry. ▶

CONFERENCE

BUILDING A PALATE FOR PARTNERSHIPS



India Food Forum theme “Building a Palate for Partnerships” encapsulates the essence of collaboration in the ever-evolving food industry. Just as a refined palate appreciates the harmonious blend of diverse flavors, successful partnerships in the food sector thrive on the seamless integration of varied strengths, ideas, and resources.

In today’s dynamic market, the food industry faces numerous challenges and opportunities. From supply chain disruptions and sustainability concerns to consumer demand for innovation and quality, navigating these complexities requires a collaborative approach. Building a palate for partnerships means fostering relationships that enhance creativity, efficiency, and resilience.

At the India Food Forum, industry leaders, innovators, and stakeholders will come together to explore these partnership opportunities, sharing insights and forging alliances that will shape the future of the food sector. By building a palate for partnerships, we can create a more vibrant, sustainable, and innovative food industry that delights consumers and drives growth.





KEY ELEMENTS OF THE THEME INCLUDE:

Innovation Through Collaboration

By partnering with technology providers, culinary experts, and research institutions, food businesses can drive innovation, offering new and exciting products that cater to evolving consumer preferences.

Brand-Retailer Synergy

Collaboration between food brands and grocery retailers is a cornerstone of industry success. By working together, brands can ensure their products are effectively marketed and displayed, enhancing consumer access and boosting sales. Retailers benefit from exclusive products and promotional support, creating a win-win situation that drives growth for both parties.

Sustainable Practices

Collaborating with sustainability experts, local farmers, and environmental organizations can help businesses adopt eco-friendly practices, reducing their carbon footprint and promoting a greener future.





Enhanced Supply Chains

Strategic partnerships with logistics providers and supply chain experts ensure the timely delivery of fresh and quality products, minimizing waste and maximizing efficiency.

Market Expansion

Joint ventures and alliances with international brands can open new markets, allowing businesses to expand their reach and tap into global consumer bases.

Consumer Engagement

Collaborating with marketing firms and customer insights specialists can enhance understanding of consumer behavior, enabling businesses to tailor their offerings and create meaningful connections with their audience

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SPEAKERS OVER THE YEARS



ABHIJEET ANAND
FOUNDER & CEO
ABCoffee



AMRISH ARORA
MD
FOUNTAIN HOSPITALITY



ANURAG KATRIAR
FOUNDER & MD
INDIGO HOSPITALITY



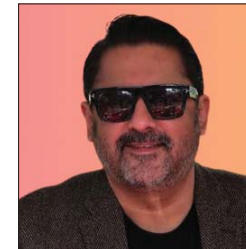
DHEERAJ GUPTA
MD
JUMBO KING FOODS



GAURAV AHUJA
CO-FOUNDER & MD
RED GINGER HOSPITALITY



MAHESH REDDY
CEO
GOPIZZA INDIA



MANPREET SINGH (MANU)
CHADHA, DIRECTOR &
FOUNDER, AZULA KITCHEN & BAR



MAYANK GAUTAM
CO-OWNER, CURRIES GROUP
OF RESTAURANTS



MOHIT KHATTAR
CEO, BASKIN ROBBINS -
GRAVISS FOODS



MURALI KRISHNAN
CO-FOUNDER & CMO
WOW! MOMO FOODS



NITIN MOTWANI
PRESIDENT & GROUP CFO
CULINARY BRANDS - SUBWAY SOUTH ASIA
& LAVAZZA AND FRESH & HONEST INDIA



PAWAN SHAHRI
CEO & FOUNDER
CHROME HOSPITALITY



PIYUSH KANKARIA
CO-FOUNDER
THE YELLOW STRAW



PRASHANT ISSAR
FOUNDER & COO, BELLONA
HOSPITALITY SERVICES



RAHUL SINGH
FOUNDER & CEO
THE BEER CAFE



RAJAT AGRAWAL
CEO
BARISTA COFFEE



SAMEER BATRA
PRESIDENT & CBO, DOMINO'S-
JUBILANT FOODWORKS



SAURABH KALRA
MD, MCDONALD'S INDIA
(WEST & SOUTH)



SHANNON D'SOUZA
FOUNDER
KC ROASTERS



SHARAD MADAN
DIRECTOR & CO-FOUNDER
KHUBANI GROUP



SHRADDHA MOTIPARA
HEAD - MARKETING
K HOSPITALITY



SUMITT WAHALL
COO
TRUE PALATE CAFE



TARAK BHATTACHARYA
ED & CEO
MAD OVER DONUTS



VISHAL RAZDAN
DIRECTOR- BD
TACO BELL: ASIA PACIFIC

SPEAKERS OVER THE YEARS



DAMODAR MALL
CEO, GROCERY RETAIL -
RELIANCE RETAIL



AASTHA ALMAST
Co-founder & CEO
The New Shop



ANUJ SINGH
MD & CEO
Spencer's Retail



BAKKER ALI
Owner
Sun 7 Mart



BIYAS ROY
ED
Arambagh Foodmart



BVK RAJU
Promoter & Director
Q-Mart Retail



CHETAN DAMJI SANGOI
CEO
Sarvodaya Supermarket



GAUTAM KHANDELWAL
CEO
Kipps Super Market



GULSHAN KRIPALANI
Director
Gurukrupa Super Bazar, Akola



HARSHAD JOSHI
Co- Founder & COO
Frendy



K RADHAKRISHNAN
Co-founder
Tata StarQuik



K. DEVENDRA KUMAR
CEO
Fresh2Day



KUNAAL KUMAR
CEO
Modern Bazaar



MANAN GADA
Director
Society Stores



MAYANK GUPTA
Co-founder
Food Square & LandCraft Agro



MIHIRAN DM
Partner
Newstores Supermarket



RAHUL NAYAK
COO
Spar India



SACHIN AGARWAL
COO
Nature's Basket



SAIRAM KRISHNA
COO
Instamart Swiggy



SAMEER GANDOTRA
Founder & CEO
Frendy



SONIA RAWAT
Division Head - FMCG
More Retail



UDAY VARMA
Director-Product, Trent
Hypermarket (Star Bazaar)



VIKRAM BOTHRA
MD & CEO
Chandan Retail



YASH AGARWAL
Founder & ED, National Mart
India & Ratnadeep Retail

and many more...

WHAT EXHIBITING AT INDIA FOOD FORUM DOES FOR YOUR BRAND



**EXPANDS
MARKET
REACH**

**PUBLICIZES
LATEST
INNOVATIONS**

**BOOSTS
IMAGE AND
RECALL**

**CONNECTS
DIRECTLY
TO B2B
CUSTOMERS**

**GAIN
EYEBALLS
FROM BUYING
HEADS ACROSS
RETAIL AND
HORECA**

**HELPS IT
BUILD
EXCITING NEW
DISTRIBUTION
ROUTES**

SNAPSHOTS FROM INDIA FOOD FORUM 2023



WAYS TO SHOWCASE YOUR PRODUCTS

1

EXHIBIT AT
BRANDING
SHOWCASES

2

FELECITATE
STAR
PROGRESSIVE
GROCERS

3

TOUT
BRAND
USPS WITH
LAUNCHES
& TASTINGS

4

BECOME
AN EVENT
CATEGORY
PARTNER

5

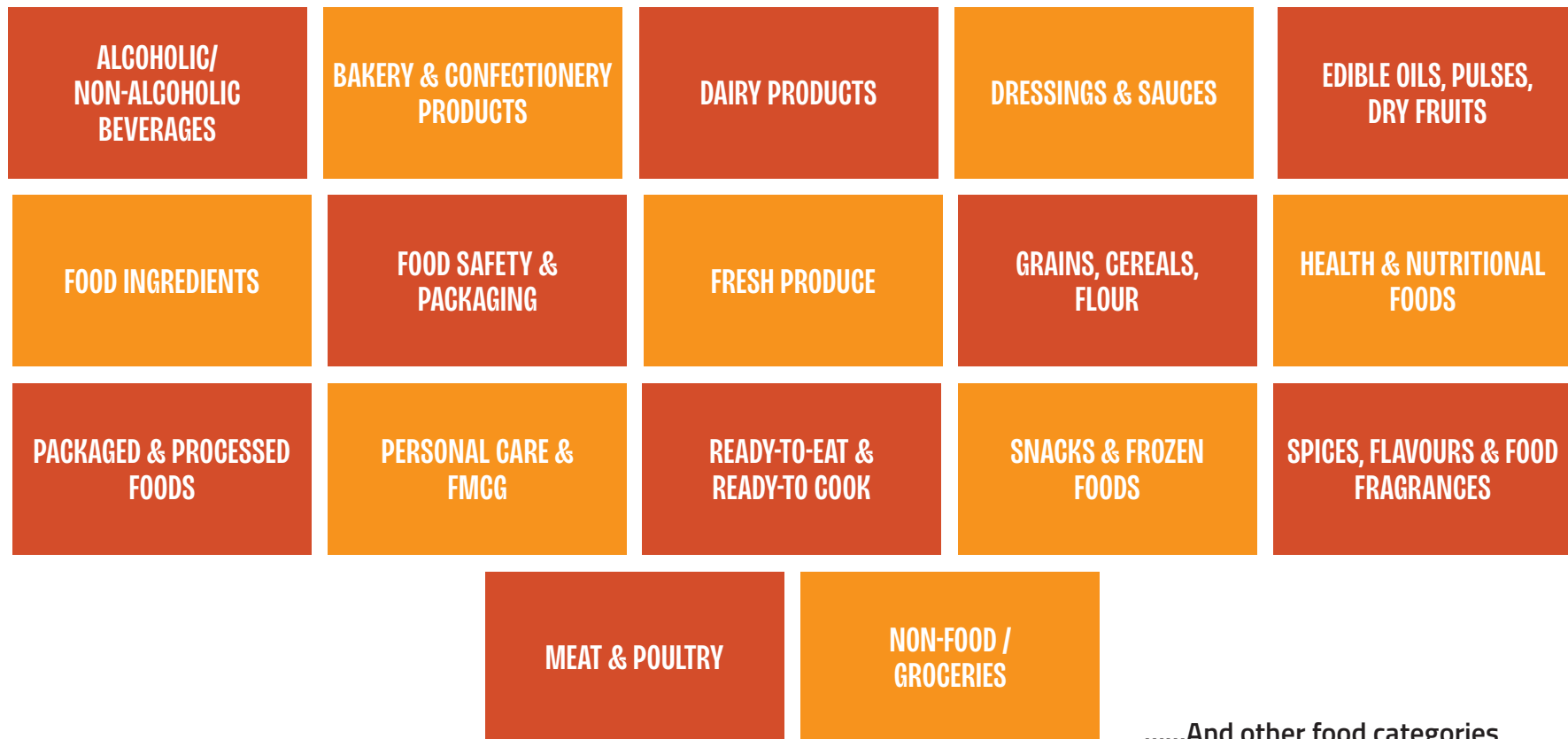
POWER
CONFERENCE
SESSIONS





WHO SHOULD EXHIBIT?

**BUSINESSES ENGAGED IN MANUFACTURING/
MARKETING / DISTRIBUTION OF**



.....And other food categories

Thank you

TO ALL OUR SUPPORTING ASSOCIATIONS



INDIA'S MOST PRESTIGIOUS RECOGNITIONS FOR EXCELLENCE IN FOOD AND GROCERY RETAIL

INNOVATION | GROWTH | DIGITAL EVOLUTION | CUSTOMER EXPERIENCE | MARKET LEADERSHIP

NOMINATIONS ARE OPEN!

18th Annual Coca-Cola Golden Spoon Awards

27 November, 2024 | The Westin Mumbai Powai Lake

GET IN TOUCH: **PRITI GUPTA** | pritigupta@irisretail.com | +91 8826415472



*Images Awards for Excellence
in Food & Grocery Retail*



INDIA'S MOST AUTHORITATIVE RECOGNITIONS FOR EXCELLENCE IN FOOD SERVICE

FORMAT INNOVATION | MARKETING | BUSINESS EXPANSION | CUSTOMER EXPERIENCE

NOMINATIONS ARE OPEN!

8th Annual Pepsi IMAGES Food Service Awards

28 November, 2024 | The Westin Mumbai Powai Lake

GET IN TOUCH: PRITI GUPTA | pritigupta@irisretail.com | +91 8826415472



RETAILERS & HORECA BRANDS AT THE EVENT



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An
IMAGES
GROUP.IN
Event

27/28/November/2024
The Westin Mumbai Powai Lake

GET IN TOUCH WITH OUR TEAM

Association & Partnerships

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