



INDIA FOOD FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES*

Deliverables ↓	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
		<p>MEMBERSHIP ELIGIBILITY</p> <ul style="list-style-type: none"> i. Food & Grocery Retailers / Restaurants / Food Startups ii. Food & Grocery Retailers / Restaurants / Food Startups iii. Regional Retail Chains -3 or more stores / Restaurants/ Brands with Owned Brand Outlets/Shop in Shop/Convenience/Specialty Chains iv. National Large Format Grocery / Restaurant Chains v. Online Retailers vi. Groups with Multiple Brands/ Retail Formats + Franchise / Distribution/Licensing/Own Brand Operations vii. Food Startups in manufacturing/ processing viii. Exporters, Manufacturers, Licensees, Distributors of Food & FMCG Products ix. Food & FMCG Brands (without own stores/ Shop In Shops) x. Ingredients & Equipments Suppliers/ Packaging / Warehousing/ Cold Storage/ Wholesalers/ Distributors 			
All Inclusive Annual Fee (GST extra)		₹25,000	₹50,000	₹1,00,000	₹2,00,000
Feature/s, editorial coverage (subject to editorial guidelines) in relevant IMAGES publications/Research Books/Coffee Table Books/online (data & information to be provided by members) (coverage as per member category)		Subject to editorial approval (1 Page), PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages, PR value worth ₹2,50,000	10 Pages, PR value worth ₹5,00,000
Online Banners on businessoffood.in / EDM (applicable as per category)		NA	Promo Banners value up to ₹50,000	Promo Banners value up to ₹1,00,000	Promo Banners value up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant businessoffood.in		NA	NA	1 video for 1 week on home page worth ₹200,000	2 videos for 1 week each on home page worth ₹400,000
Delegate Pass for India Food Forum (IFF). Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners		1 Pass free	2 Passes free	4 Passes free	8 Passes free
Digital Research Reports/ e-Subscription		eResearch Reports / e-Subscription worth ₹2,500	eResearch Reports/ e-Subscription worth ₹5,000	eResearch Reports/ e-Subscription worth ₹10,000	eResearch Reports/ e-Subscription worth ₹20,000
Business Networking		NA	5 existing member connects	10 existing member connects	15 existing member connects
Coverage under 'Who's Who' (leadership profiles/ features on businessoffood.in)		NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
** Nominations for Golden Spoon Awards and Images Food Service Awards		1 category per brand	1 category per brand	1 category per brand	1 category per brand
Branding on indiafoodforum.com		Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000
Lounge Access at India Food Forum		Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

Deliverables are subject to submission of inputs/ confirmations/ approval/ additional charges wherever applicable by specific dates/deadlines as communicated to members.

**The 1st Award nomination for each brand is free. Discount of 50% on processing fee for 2nd nomination onward.

Deliverables are subject to change without notice.

Additional Benefits: Prioritised processing of application for IRF Trusted Mark Certification