



Celebrating India's Most Admired Food and Grocery Retailers

India's most prestigious honours in food and grocery retail — the Coca-Cola Golden Spoon Awards 2025 — lit up Day 1 of the India Food Forum at Mumbai's Jio World Convention Centre, celebrating the sector's boldest innovators and market shapers.

Now in its 19th edition, the Awards spotlight retailers who have redefined consumer experience, scaled new frontiers, and powered the evolution of modern Indian retail. The evening brought together the country's most influential brands, leaders, and visionaries for a high-energy celebration of innovation, resilience, and industry-wide excellence.

By Business of Food Bureau



THE JURY

- ▶ **Ameesha Prabhu**, CEO, TRRAIN
- ▶ **Amit Dutta**, Director- Agri, Food & Nutrition, Frost & Sullivan (MEASA)
- ▶ **Ankur Shiv Bhandari**, Managing Director, Asbiverse Group
- ▶ **Ankur Singh**, Partner, Kearney
- ▶ **Anuj Kejriwal**, CEO & MD, ANAROCK Retail
- ▶ **Ashish Dhir**, Senior Director (Consumer & Retail), 1Lattice
- ▶ **Ashish Mishra**, CEO - India & South Asia, Interbrand
- ▶ **Banupriya Sudhakar**, Executive Director, NielsenIQ
- ▶ **Barathi Srinivasan**, Partner, Boston Consulting Group
- ▶ **Dhiren Kanwar**, Founder, Zaad Ventures
- ▶ **Dr. Prabodh S Halde**, Chairman, Chamber for Advancement of Small and Medium Businesses
- ▶ **Hari Balasubramanian**, Angel Investor and Mentor
- ▶ **Karthik Subramanian**, Business Advisor
- ▶ **Naitik Soni**, Director- Retail Services, Cushman & Wakefield
- ▶ **Nandini Kelkar**, Director Customer Research, Frost & Sullivan (MEASA)
- ▶ **Pakhi Saxena**, Partner - Retail & Consumer, Accord India
- ▶ **Pankaj Jaju**, Founder & CEO, Metta Capital Advisors
- ▶ **Pankaj Karna**, Managing Director, Maple Capital Advisors
- ▶ **Rachit Mathur**, MD & Sr. Partner- Consumer, Retail & Ecommerce, Boston Consulting Group
- ▶ **Rajeev Krishnan**, Business Advisor & Mentor
- ▶ **Ravi Wazir**, Restaurant and F&B Business Specialist
- ▶ **Rohit Bhatiani**, Executive Director, Wazir Advisors
- ▶ **Sameer Mehta**, MD & CEO, Multiplier Brand Solutions
- ▶ **Samir Kuckreja**, Founder & CEO, Tasanaya Hospitality
- ▶ **Shardah Uniyal**, Marketing Consultant
- ▶ **Sonu Shah**, Director, Customer Success Retail Vertical India, NielsenIQ
- ▶ **Vivek Mathur**, Co-founder, Gosolo Advisory Services
- ▶ **Yogesh Samat**, Executive Director, Grauer & Weil (India)

IMAGES Most Admired Retailer of the Year: Launch

Freshpik, Powai, Mumbai

Received by: **Hameed Khan**, Head, Alliances;
Avinash Tripathi, Head, Concept;
Aditya Saraswat, Head, Operations;
Y V Rao, Head, Buying and Merchandising

Presented by: **Abhishek Gupta**, Sr. Director and Chief Customer Officer- Customer Management Group, The Coca-Cola Company



Nominees: *Le Gourmet by Le Marche, New Delhi*
Gofresh, Skycity Mall, Mumbai | *Freshpik, Powai, Mumbai*

IMAGES Most Admired Retailer of the Year: Market Expansion

Star Localmart
For Expansion in Semi Urban & Rural Area

Received by: A representative from IMAGES Group collected it on their behalf

Presented by: **Abhishek Gupta**, Sr. Director and Chief Customer Officer- Customer Management Group, The Coca-Cola Company



Nominees: *Kanchi Supermarket* | *Magson* | *Red Rose Mart* | *Gofresh* | *Star Localmart* | *The Organic World* | *Smart Bazaar*

Smart Bazaar

For Pan-India Expansion

Received by: **Prasad Butte**, AVP, Grocery Retail and **Mahesh Khadilkar**, GM, Grocery Retail

Presented by: **Abhishek Gupta**, Sr. Director and Chief Customer Officer- Customer Management Group, The Coca-Cola Company



IMAGES Most Admired Retailer of the Year: Marketing & Promotions

In & Out

Received by: **Vivek Singhal**, Head Sales (Consumer Retailing) and **Akash Tiwari**, Business Head (Consumer Retailing)

Presented by: **Dr. Prabodh S Halde**, Chairman, Chamber for Advancement of Small and Medium Businesses

Nominees: **Magson: Jordar July 16th Anniversary**

Nature's Basket: Campaign for Elysium Membership | Nature's Basket: Palladium Ahmedabad 1st Anniversary | In & Out: Marketing That Connects

IMAGES Most Admired Business Transformation/ Turnaround Success Story of the Year

Nature's Basket for Supply Chain Transformation

Received by: **Prakash Singh**, Strategy - Chairman's Office; **Sachin Agarwal**, COO; **Subham Malpani**, General Manager - Chairman's Office

Presented by: **Sudeep Goenka**, Director, Goldiee Group

Nominees: **Bombay Gourmet Market Store: Turning Stores Into Stories | Honeyman: Hybrid Franchise Revolution | Magson: Krafte Gifting | Nature's Basket: Supply Chain Transformation | Nature's Basket: Out Of Store Strategy**



IMAGES Most Admired Category Performer of the Year



Rahul Kapoor

Sr. Manager - Gourmet, Nature's Basket

Suresh Kolamala

Chief Manager, Fresh Produce, Nature's Basket

Athar Siddiqui

Category Head, Beverages, Freshpik

Tanya Kapoor

Category Manager, Tea, Smart Bazaar

Nirav Choudhry

Director - Buying & Merchandising, International Food, Magson Retail

Presented by: **Arvind Kumar Sharma**, COO, Sauces and Condiments Business - AWL Agri Business Ltd. and **Rahul Khandelwal**, COO, Weikfield

Nominees: **Athar Siddiqui, Category Head, Beverages, Freshpik | Ayush Yadav, Assistant Category Manager, Drink Supplements (OB), Smart Bazaar | Bhavin Gada, Deputy GM, Reliance Retail | Irfan Attar, Sr. Manager, Coffee, Smart Bazaar | Mandar Shinde, AGM, Smart Bazaar | Manoj K Chandolia, GM - Fresh Produce, Smart Bazaar | Nirav Choudhry, Director - Buying & Merchandising, International Food, Magson Retail | Rajas Gupta, Asst. Category Manager, Drink Supplements, Reliance Retail | Suresh Kolamala, Chief Manager, Fresh Produce, Nature's Basket | Yellappa Banne, Manager, Nutritional Drinks, Smart Bazaar | Rahul Kapoor, Sr. Manager - Gourmet, Nature's Basket | Tanya Kapoor, Category Manager, Tea, Smart Bazaar**

IMAGES Most Admired **Retailer of the Year: Customer Acquisition, Experience & Service**

Country Delight for Customer Relations

Received by: **Saurabh Mehta**, Regional Head

Presented by: **Somnath Guha**, Vice President - National Key Accounts/
Modern Trade, Hindustan Coca-Cola Beverages

Nature's Basket for Loyalty Program

Received by: **Tanaya Mehta**, Head - Partnerships, **Saif Ansari**,
Head - Elysium Membership and Team

Presented by: **Somnath Guha**, Vice President - National Key Accounts/
Modern Trade, Hindustan Coca-Cola Beverages

Nominees: *Country Delight | In & Out Stores | Nature's Basket | Nuts N Spices | Q Mart | Smart Bazaar: Exchange Mela | Smart Bazaar: Loyalty Activation | White Magic*



IMAGES Most Admired **Retailer of the Year: Innovation**

In & Out

Received by: **Vivek Singhal**, Head Sales (Consumer Retailing) and
Akash Tiwari, Business Head (Consumer Retailing)

Presented by: **Sonu Shah**, Director, Customer Success Retail
Vertical India, NielsenIQ

Nominees: *Country Delight | Jio-BP Convenience Store |
Nature's Basket | In & Out*

IMAGES Most Admired **Brand Retailer Partnership of the Year: Brand Building**

Dabur Almond & Smart Point

Received by: **Himanshu Bharadwaj**, Key Account Manager, Dabur Almond,
Mahzarin Kattrak, Senior Category Manager, Smart Point and Team

Presented by: **Amit Dutta**, Director- Agri, Food & Nutrition,
Frost & Sullivan (MEASA)

Nominees: *Coca-Cola & Flipkart | Dabur Health Care & Apollo Pharmacy |
Dabur Almond & Smart Point | Fortune Gourmet & Nature's Basket | Haribol
& Nature's Basket | Heritage Foods & Flipkart Minutes | Tata Soulful & Smart
Point, Westfalia & Nature's Basket | Yoga Bar & Nature's Basket | Yoga Bar &
Smart Bazaar | Dabur OTC & Smart Bazaar*

IMAGES Most Admired **Brand Retailer Partnership of the Year: Launch**

Godrej Fab & MORE Retail

Received by: **Manikanth D**, Key Account Manager- Modern Trade, Godrej and **Parth Bagri**, Category Manager, More Retail and Team

Presented by: **Ashish Dhir**, Senior Director (Consumer & Retail), 1Lattice

Nominees: *Coca-Cola & Zepto | Dabur Oral Care & Smart Bazaar | Red Label Instant Masala Chai & Reliance Smart | Dabur Gulabari Soap & Smart Point | Godrej Fab & MORE Retail*



IMAGES Most Admired **Brand Retailer Partnership of the Year: Market Expansion**

Weikfield & Smart Bazaar

Received by: **Prince Maheshwari**, Head of Sales - MT Ecom Channels, Weikfield and **Anuj Shrivastava**, DGM Category, Smart Bazaar Team

Presented by: **Rahul Saini**, Modern Trade Director and **Jay Prakash**, Director, Sanjivani Group

Nominees: *Dabur Honey & Smart Bazaar | Kellogg Muesli & Smart Bazaar | Keya & Smart Bazaar | Santoor Handwash & Smart Bazaar | Weikfield & Smart Bazaar | Weikfield & Zepto | Tata Tea Chakra Gold & Ratnadeep | PULSE & Smart Bazaar*



IMAGES Most Admired **Brand Retailer Partnership of the Year: Product Innovation**

Shareat & Smart Bazaar

Received by: **Deepak Singh**, National Sales Manager, Shareat, **Utkarsh Gangwar**, Senior Category Manager, Reliance Retail and Team

Presented by: **Anand Bharadwaj**, Co-Founder, Sweet Karam Coffee and **Adesh Kumar**, Business Director, Keya Foods

Nominees: *Dabur Real Activ & Smart Bazaar | Kapiva & Freshpik | Santoor Royal Sandal & Smart Bazaar | Shareat & Smart Bazaar | Yardley & Smart Bazaar*



IMAGES Most Admired **Brand Retailer Partnership of the Year: Sales Growth**

Saffola & Smart Bazaar

Received by: **Pallavi Gupta**, Customer Marketing Manager, Saffola, **Mukesh Somra**, Senior Category Manager, Smart Bazaar and Team

Presented by: **Bharat Singh**, GM, Creamy Foods Ltd.

Nominees: *Continental Coffee & Smart Bazaar | Dabur & More Retail | Godrej AER & Smart Bazaar | Kellogg Chocos & Smart Bazaar | Park Avenue & Apollo Pharmacy | Saffola & Smart Bazaar | Wipro Softtouch & Smart Bazaar | Patanjali & Smart Bazaar | Dabur Chyawanprash & Smart Bazaar*

IMAGES Excellence Award for **Responsible Retail: Outstanding Sustainable Practices**

The Organic World

Received by: **Gaurav Manchanda**, Founder & Director
Presented by: **Nikhil Behl**, CEO - Food, IMAGES Group



IMAGES Excellence Award for **Seamless Retail: Friction-Free Omnichannel Innovation**

Nature's Basket

Received by: **Sachin Agarwal**, COO; **Subham Malpani**, General Manager - Chairman's Office; **Lily Vincent**, Buying & Merchandising Head; **Prakash Singh**, Strategy - Chairman's Office
Presented by: **Nisha Sahlot**, Director, Integrated Execution and Incubation, The Coca-Cola Company



IMAGES Excellence Awards for **Single Outlet Year-On-Year Growth**

Nature's Basket, Alipore, Kolkata

Received by: **Bipin Gaikwad**, Head - Loss Prevention and **Pradeep Shetty**, Operations Cluster Head

Presented by: **Nisha Sahlot**, Director, Integrated Execution and Incubation, The Coca-Cola Company

Freshpik, Jio World Drive, Mumbai

Received by: **Avinash Tripathi**, Head, Concept and **Aditya Saraswat**, Head, Operations

Presented by: **Nisha Sahlot**, Director, Integrated Execution and Incubation, The Coca-Cola Company